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Architarium Launches New Blog
Member Garden Discusses Earning and Retaining Membership

Austin, TX (June 15, 2009) – Architarium, a US columbarium manufacturing business, today announces its new blog, Member Garden, <http://www.member-garden.com> (also accessible through <http://www.architarium.com>). The blog focuses on how current marketing practices can be leveraged to attain and retain membership in organizations.

Blog entries will help member-based organizations easily apply current practices in marketing such as social media. Discussions will explore marketing technology and measurement.

The combination of publisher Elisa Pinigis' background in software engineering, years as a senior web analyst for e-commerce, and share in Architarium's operation bring unique insights to meeting a market's needs.

The new blog is just another way that Architarium innovates to help organizations offer value to members.

About Architarium

Architarium is a family owned and operated columbarium manufacturing business, established in 1926. Located in Austin, Texas, the company specializes in highly engineered columbariums for custom memorial garden projects. More information can be found at www.architarium.com.

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